

Conveying Affectiveness in Leading-edge Living Adaptive Systems



MASSIMO

Digital Technologies and Theatres

Friday, 4th may 2007 Teatro Massimo - Sala degli Stemmi Palermo

...as Maria Callas provided a more emotional approach to her music, the CALLAS project will introduce emotional and natural interaction into New Media applications ...

What do expressive and ancient forms of art like the theatre and new digital forms of technology have in common? Can these new forms of technology be used to boost and innovate this secular artistic tradition? New media applications surely can play a fundamental role in making the theatre more visible and enjoyable to the infinite range of emotions which are still present in theatre, and will be present for generations to come. In the magnificent Teatro Massimo in Palermo, a panel of professionals will try to demonstrate the bond between the *Digital technologies and theatres*.

9.15:

Arrival and Registration of the participants

9.30:

Welcome from Diego Cammarata, Mayor of Palermo

Chairman: Antonio Cognata, Teatro Massimo Foundation Director

The theatres: digital innovation on the move Antonio Cognata, Teatro Massimo Foundation Director (I)

The Italian research in ICT within the European scenario Rosario Amodeo - Engineering Ingegneria Informatica, CEO (I)

CALLAS: emotional interactive technologies for performing arts & entertainment Massimo Bertoncini - Engineering Ingegneria Informatica, R&D Lab (I)

> Digital creativity for theatres: state of the art and next scenarios Stefano Roveda - Studio Azzurro (I)



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Mixed and augmented reality in theatres Marc Cavazza - Interactive Media Professor, University of Teesside (UK)

> 11.15 –11.45 Coffee Break

Performative interaction from stage to everyday life Giulio Jacucci - Helsinki Institute for Information Technology (FI)

Theatres and ICT: the experience from the "new Europe" Iuliana Vilsan - Bucharest National Theatre (RO)

Digital innovation and theatres: current perspectives and next steps Christopher Lindenbergh - Ars Electronica Future Lab (A)

Discussion

13.30 Buffet-lunch

To confirm your participation, please contact:

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